



# Alberta Fish & Game Association

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## **AFGA Publication Receives Award for Excellence!**

### **FOR IMMEDIATE RELEASE**

(Edmonton July 6, 2009)... Alberta's largest conservation group, the Alberta **Fish & Game Association (AFGA)**, is pleased to announce that its publication celebrating 100 years of protecting habitat and wildlife, **Conservation; Pride and Passion**, received an award for excellence in outdoor communication at the recently held **2009 Outdoor Writers of Canada (OWC) National Conference** in Peterborough, Ontario. Co-authors **Duane Radford** and **Don Meredith** accepted the award on behalf of **AFGA**.

Members of the **AFGA Heritage 100 Committee** can take great pride in the role that they played in publishing this book, as well as members of the **Edmonton Journal** publishing team led by **Annabelle Wright** and **Louise Lozeau**.

"Don and I very much appreciate all the help we received authoring and editing **Conservation, Pride & Passion** from everybody involved in the publication process," said **Mr. Radford**.

The **OWC** is a national organization of professional communicators specializing in the outdoor field. Membership includes writers, artists, photographers, cinematographers, lecturers, broadcasters, public relations consultants, and government information officers. Its objectives are to:

- Stimulate interest in and an appreciation of the outdoors.
- Stimulate high standards of craftsmanship among those concerned with the portrayal of outdoor life.
- Co-operate with others in support of the responsible use(s) of Canada's natural resources.

Awards are judged by other professional writers, many not associated with the organization or outdoor writers.

"This is indeed a first class production and chronicles conservation as well as the AFGA's first 100 years of operation", said **AFGA President Quentin Bochar**, "We are extremely fortunate to have such passionate people that worked on this project and it shows in the end product."

The 569 page full colour book is available for only \$50 from AFGA by calling 780-437-2342 or online at [www.afga.org](http://www.afga.org).

**The Alberta Fish and Game Association** is a not-for-profit volunteer organization proud to serve Albertans in the promotion of the wise use of our fish and wildlife resources and the conservation of their habitats. The AFGA has been active since 1908 in working towards these goals and has a province-wide membership of more than 19,000 individuals spread among 100+ Clubs.

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